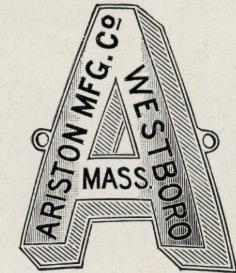
Ariston Mig (0) Vestboro, Mass.



ARE GUARANTEED FOR ONE YEAR.



WHEREVER THIS
CUT APPEARS

IT IS A GUARANTEE OF QUALITY.

Catalogue, 1896.



MODEL A. Weight, 22 lbs. Price, \$100.00.



LADIES' MODEL F. Weight, 23½ lbs. Price, \$100.00.

# OUR GENTS' WHEEL.

### MODEL B.

Same as Model A with the exception of higher back frame.

### MODEL C.

Model C is our RACER; built on same lines as Models A and B. Weight, 19 lbs. Price, \$100.00.

### MODEL D.

Model D built on same lines as Models A and B with lower frame.

## OUR LADIES' WHEEL.

Our Ladies' Wheel is considered by the lady riders the most unique, neatest and easiest running wheel that they have ever ridden. The weight complete is 23 lbs. We have the same improvements in this wheel as those illustrated in our gents' wheel. They are fitted with 28-inch wheels and 15%-inch tires, unless otherwise ordered. Geared at 60 and upwards. Ladies can ride a 60-inch gear of our make with ease on account of our improved ball-bearing, and reduced weight. The reduced weight makes the wheel run a great deal easier than other makes only geared to 54 or 56; consequently a lady gets over more ground with less exertion.

### MODEL E.

OUR LADIES' SPECIAL.—We are making a specialty of a diamond frame for ladies, which we think will be the coming wheel in the future. It is fitted with 28-inch wheels and 15%-inch tires. The weight is 19 lbs. complete.

WITH the season of 1896 we commence the fourth year of our experience as Bicycle Manufacturers. It is a source of great gratification to us, to feel that the efforts we have made in the line of improvements from year to year have been duly appreciated by our friends, and we wish to thank them one and all for the constant support given us, which has enabled us to prosper and develop our business.

By careful attention to the details of the manufacture of our goods, and the extension of courtesy to all customers and friends, we hope to maintain our position in the cycle trade.

## THE ARISTON CYCLES, 1896.

THE ARISTON WHEELS of 1895 were beyond our expectations. They pleased our customers, because they upheld every claim made in their behalf; they pleased us, because in strength, durability and easyrunning qualities they were more than we expected them to be - strong enough for the heaviest rider, durable under sensible care as machines of much heavier weight, delightfully and surprisingly easy to run, with the improvements in large tubing and barrel hubs. We might well consider that with the pattern of 1895 before the public we need go no farther fairly to outstrip any other wheel on the market. It is our desire always to remain in the front rank. We want to lead and we have done so.

### THE 1896 PATTERNS

therefore embody several improvements that represent the result of experience and careful thought, and place the wheels of this year's make a good, long step in advance of those of the previous year, and, permit us to add, proportionately still farther in advance of those of any other manufacture. We are confident that these improvements will at once demonstrate their great value to the bicycle owner. They are not simply changes of pattern, only to be thrown away as a hat or suit of clothes when out of style, but are new applications of the science of applied mechanics and add new wearing qualities and increased value to the machine. No other manufacturer has them or can procure them except by imitation or infringe-The latter, by the way, are compliments that have already been paid us by some of the largest and best established cycle makers. We have already established our right to the claim: "We lead, others follow."

We present six different styles, ranging from 19 to 23 pounds in weight: Model A, a standard wheel, weighing 22 pounds; Model B, same as Model A, with exception of frame, which is higher back; Model C, our RACER, 19 pounds; Model D, built on same lines as A and B, with lower frame; Model E, our Ladies' Special; Model F, our Ladies' Regular.

The cuts on second and third pages will give you an accurate idea of the appearance of these wheels. Farther on in this catalogue will be found full description of our new features and the results they are bound to produce. Rather than burden you with specifications of the material that enters into our wheel, we prefer to invite the fullest and most careful inspection into every detail. Workmanship, material and finish are guaranteed for the term of one year. Guarantee accompanies every wheel of our make when it leaves the factory.

## WE "FIT" OUR CUSTOMERS.

Your attention is especially invited to the necessity of procuring a wheel that is adapted to the person who is to use it most. We make a specialty of manufacturing wheels to fit our customers as to "reach," i. e., upon special order for regular patterns, without increase in cost. Nothing contributes more to complete satisfaction in a wheel than the fact that the wheel was made to fit the man who is to ride it. The man or woman who is taller or shorter than the average often finds it difficult to procure a wheel that gives him all the comfort it ought, simply because it is a misfit. We give "the long and short of it" equal chance with the great mass of humanity that is simply average and finds everything ready-made for them.

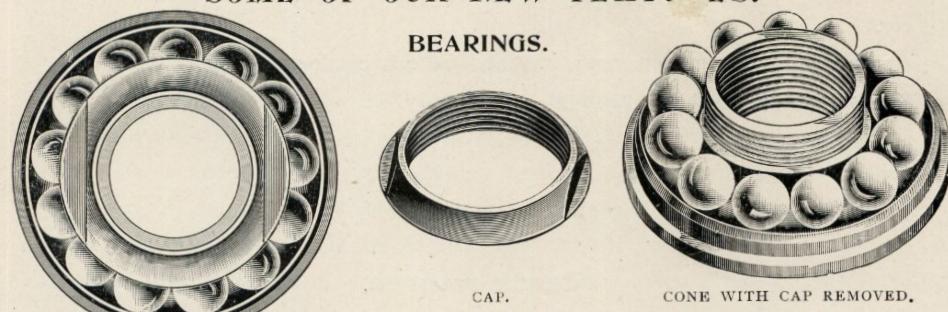
We also carry and can furnish promptly at bottom prices, articles be-

longing to a complete line of sundries: wrenches, oilers, tool bags, saddles, etc.

For any information not contained in this catalogue, address the Company, who will give you prompt attention.

#### AGENTS WANTED.

# SOME OF OUR NEW FEATUES.



CONE, COMPLETE.

FIRST we call your attention to our bearings. These are entirely different from anything ever before made. They do away with trouble for the rider who wishes to take apart his machine. Riders will take their wheels apart more or less for cleaning, and in so doing are apt to

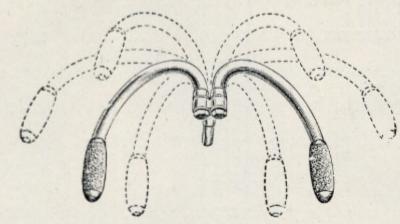
lose the balls or ve difficulty in putting together. Under our improvement, when the cone is removed, the balls are retained in the cone perfectly free to be rinsed in a drop of benzine. The cone and balls may be cleaned at the same time without danger of falling into the dust. Every bearing throughout the whole wheel, including steering head, rear wheel, front wheel and crank hanger, is fitted with the new Ariston Bearing, belonging to this Company and this Company alone.

If necessary, the balls may be removed by unscrewing cap, as shown in cuts.

### ANOTHER IDEA.

We have also seen many riders who like to coast, but never carried coasters on their wheels because they looked too bungling. Some place their feet on top of fork or fork crown, and we have, therefore, left the top of our forks open and inserted a rubber cushion, so that riders can place their feet on them without wearing off the enamel.

### ADJUSTABLE HANDLE BAR



Price \$7.

The most important feature of all is our new adjustable handle bar which meets the requirements of all classes of riders. You can move the handles up and down without loosening in the steering head. In raising and lowering the handle bar the handles retain their relative posi-

tions; it is also bent forward so as to be entirely out of the way of the rider's knees. We can get an elevation on our handle bar of about eighteen inches, which we think would be sufficient for any rider. Our cut shows an exact representation of the handle bar complete in one position. We cannot illustrate the handle bar in all its positions; there are so many the actual merits of the bar can only be appreciated by the use of same.

We have applied our patents so as to completely cover this bar from infringements. We only put these bars on racing wheels when ordered. We furnish the inverted and down turn on all wheels unless otherwise ordered.

## PLEASE NOTE.

TERMS, net cash with order; or goods will be sent c. o. d. when a sufficient remittance accompanies order to pay express charges both ways.

When ordering, state explicitly how goods are to be sent.

Shipments made f. o. b. at factory. We take no risk whatever beyond this point.

Sender pays all charges connected with returning for repairs or replacing parts, and all estimates for repairs are made exclusive of freightage, expressage or mailing. Faults in workmanship or material made good under our guarantee. When mailing parts, our responsibility ceases at t ace.

All complaints regarding bicycles must be made igh the agent from whom the wheel was purchased, as he will be better able to place the case before us.

Before returning machine for repairs write to office for instructions, stating the trouble.

No parts of bicycles sent for repair will be received unless prepaid. Have full name of sender plainly written on tag.

All business correspondence must be addressed to the Company, Westboro, Mass.

Payments should be made in New York or Boston funds.

#### AGENTS WANTED.

